

The Blue Chip

News and insights from our team, for our team.

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A rewarding end to a marvellous 2023



December was a month of multiple celebrations across many offices, but the crown jewel of our year end festivities was undoubtedly the end-of-year Christmas party, a celebration that transcended geographical boundaries and united the global VT Markets family in shared merriment through the creative costumes and performances from our colleagues. Our CEO, Mark, said in his speech, "2023 has been a challenging year, however, I'm pleased to share that despite this, our business revenue still grew by about 30%."

Rounding off the Christmas spirit, Mark also thanked the VT team for playing a crucial role in supporting two thousand meals through the 'ShareTheMeal' campaign.

With more cheer to follow, the air was thick with anticipation in our company-wide Christmas lucky draw. 113 fortunate team members walked away with spectacular prizes, including cash rewards, and 3 much-coveted iPhone15s.

Achievements in 2023



As we bid farewell to 2023, let us reflect on our achievements paving the way for a promising 2024. VT Markets is now recognized as an authorized and regulated investment dealer by the Mauritius FSC (License: GB23202269).

Our collaborations with investfox, TradingView, and Maserati MSG Racing signify strategic alliances that expand our network and elevate our market presence. Our King of the Hill campaign has returned, with the winner to be crowned on January 31, 2024.

We also expanded our ESG initiatives with key sponsorship of a UNESCO-led workshop to support Youth and Young Professionals. In line with our values, we supported Cotlands in South Africa with 1240 educational toys donation for underprivileged children.

Our VT employees also stepped up with their own donations for our campaign with the United Nations' World Food 'ShareTheMeal' Programme.

Crowning our 2023 achievements, VT Markets earned 14 awards, including "Best New Multi-Asset Broker" and "Best Forex."

January 2024 marks the launch of our updated Brand Guide, with updates designed to make the guidelines easier to use and smoother to apply across channels. For access or queries, please contact [Lionel Ong](#), Senior Art Director.

Towards 2024: A word from our CEO



Thank you all for your tremendous efforts that made 2023 a resounding success. We've invested significant time in reshaping our processes, establishing new teams, and meticulously defining our goals and metrics for success.

As we step into the new year, it's time for us to double down on our objectives, targets, and metrics. The groundwork laid in 2023 has set the stage for even greater achievements in 2024. Let's leverage the momentum we've built and propel VT Markets to new heights.

In the spirit of unity, we hope to introduce purposeful and enjoyable team bonding activities. These initiatives aim to foster stronger connections among our staff, creating a collaborative and supportive environment.

As we rise to new heights in 2024, let's carry forward the momentum of success, collaboration, and responsible corporate citizenship. Here's to a year filled with growth, opportunities, and shared achievements!

Mark,
Chief Executive Officer



REGIONAL HIGHLIGHTS

December Webinars in Thailand

December featured two insightful webinars conducted by the Thailand team. On 13th December, "Reading Chart Patterns Like a Pro" explored advanced chart analysis, identifying support and resistance, setting TP & SL, and studying trading signals.



On 27th December, "Basic to Expert: Simple Beginnings to Expert Trading Mastery" covered crucial aspects like money management, trader mindset, trading strategies, and safe practices.

Despite the year-end timing, attendance for both webinars remained consistent and clients were impressed with the lessons and analyses that would better prepare them for the new year.



LET'S VTOGETHER

A Merry VT Christmas



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